

Pat Gibson

Informative • Interesting • Intriguing

Credible • Captivating • Compelling



Elevate Your Personal and Team's Brand to the Next Level

Pat Gibson is an engaging speaker and certified image consultant known for her ability to help people identify their personal brand to take their professional and personal lives to the next level. Drawing on over 20 years of experience, Pat has a unique gift for connecting with her audiences and ensuring they walk away with actionable strategies for positive change. Using her passion, energy and warmth, Pat has shared her expertise to positively influence companies, organizations and associations of all sizes and industries.

Pat is trained by a global company on all facets of image including:

- Professional Image Management
- Color/Style/Wardrobe
- Communication & Leadership Skills
- Personal Branding
- Personality Types
- Confidence and Attitude

The Artistry of You adds extra value with their award-winning image tools and Artistry® prestige brand skin care and cosmetics.

Realizing her passion for helping others to look and feel their very best, Pat founded **The Artistry of You**. Through speaking and one-on-one consultations, Pat has been able to provide inspiration and proven steps to enhance personal and organizational images. Pat's clients consistently rave about the breakthroughs they've achieved using her fresh approach to image building.

Whether she is delivering a keynote or presenting a workshop, the audience will walk away with powerful insights and tools that can instantly be put into practice to enhance confidence and maximize success.

Pat's expert advice, attention to detail and caring nature keeps her audience engaged and always wanting more. Every attendee leaves with information on how to look and feel their best both personally and professionally. Hearing Pat is an investment in your career!

*Kelli Cole-Wagner
The Medina County Women's
Journal*

Pat spoke at our membership meeting. Everyone gave her rave reviews, both at the time and for subsequent months. We will have Pat come back to speak to us about anything, anytime.

*Gayle Sikula
United Way of Lake County's
Women's Leadership Council*

Pat created a presentation that was perfectly tailored to our needs. I recommend her for any organization desiring to improve all impressions to be made. She made the program fun, enjoyable and impactful for all those that attended! ☺☺

*Kelly Keefe
ERC*

She not only helped us to brighten and freshen up our style, Pat Gibson also brought fun back to a heavily conservative company dress culture.

Pat Gibson showed us we can dress up casual Fridays, with the right hue!

*Juan S. De La Cruz
The Lubrizol Corporation*

Popular Presentation Topics:

Make Your Mark - Empowering Your Personal Brand
Optimize your personal brand to benefit you and your organization's image.

5 Minutes to Fabulous

Develop an outer image and personal attitude to fuel your success and know you look fabulous everytime you walk out the door.

Dressing for Success in Today's Business Casual World

Learn the do's and don'ts of business casual and how to skillfully build a business wardrobe that reflects your inner talents.

The Secrets to Dressing Your Unique Design

Master the ways to highlight your assets and camouflage figure challenges.

10 Strategies to Improve Your "WOW" Factor

Uncover the secrets to developing your best personal brand for maximum success.

Book Pat Today!

- Keynotes
- General & Breakout Sessions
- Workshops & Seminars
- Panel Discussions
- Group Presentations
- Group Training

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The
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of
You