

PAT GIBSON



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SOCIAL MEDIA

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PERSONAL

Pat Gibson is an experienced image consultant, personal stylist and speaker. Driven by her desire to help each person create their best personal brand, she takes pride in providing the most innovative personalized image services, tools and products possible. As owner of The Artistry of You, LLC, her desire is to help every person understand that looking great and achieving your goals and dreams has nothing to do with age, shape, weight, skin color or social status. It has everything to do with knowing how to present your personal brand to the world. Pat will give you the tools and knowledge you need to bring out your best personal image and make you SHINE!

WHY THE ARTISTRY OF YOU

Pat is one of the few image consultants in the area who is trained on all facets of your image: from the outer aspects such as color and style, closet audits, wardrobe planning, shopping, skin care and cosmetics; to key inner skills such as confidence, attitude, communication and leadership. In addition to owning and founding her company The Artistry of You, she also has owned her own online marketing company for 12 years and has participated in the ongoing MMP leadership development program which has taught her countless success principles including personality typing, leadership development, communications styles, visual branding and more.

The Artistry of You, LLC. -Owner and founder since 2011
Certified Image Consultant Training-Image Innovators-2010-2011
Certified Image Consultant Training-Crowning Touch-1999-2015
Bachelors of Science- Marketing Canisius College-1984-87
Associates Degree in Fashion Buying- the Fashion Institute of
Technology- New York City- 1985-86
Business Owner- Markerman Productions-2006-present

SERVICES

- Color Analysis
- Style Consultations
- Wardrobe Audits
- Personal Shopping
- Skin Analysis and Makeovers
- Personal Branding
- Corporate Presentations
- Event Speaker
- Civic Group Presentations
- Virtual Styling
- Prestige Skin Care/Makeup
- Corporate Image

CLIENTS INCLUDE

- E.R.C. & E.R.C. Health
- Lubrizol
- Ashland College
- Summit D. D.
- Oswald Women's Leadership
- Lakeland College
- The United Way of Lake Cty.
- Y.M.C.A. Greater Cleveland
- Working Women Connection
- The Women's Network

